



GOGO FIND THOSE GORILLAS!

There are 53 to find in and around our fine city...



World Animals

Artist: Becca Sturgess
Sponsor: Sainsbury Centre for Visual Arts
Location: Chapelfield Gardens

Horatio

Artist: Phil Daniels
Sponsor: Ridgecons
Location: Cathedral of St John the Baptist

Killing Fields

Artist: Hannah Nelson
Sponsor: Acteon Group
Location: Upper St Giles

Feather the Fur

Artist: Alex Egan
Sponsor: Mills and Reeve LLP
Location: Bethel St/Upper St Giles Corner

Gareth

Artist: Gillian Jeffery
Sponsor: Zing Insights
Location: St Peters Street/Gaol Hill

Poppyland Hero

Artist: Derek Blois
Sponsor: Proclaimers
Location: Gaol Hill

Nelson

Artist: Mik Richardson
Sponsor: Break
Location: Charing Cross/Maddermarket

Earnest

Artist: Suzi Ovens
Sponsor: Aspiration Europe
Location: Outside The Playhouse

Skull Island

Artist: Beau Townsend & Tansy Bouttell
Sponsor: City College Norwich
Location: St Andrews House, St Andrews St

Amazin' Grace

Artist: Andrea Basil
Sponsor: Jarrold
Location: Inside Jarrold

Gonzo

Artist: Mik Richardson - YESU Children
Sponsor: Victory Housing Trust
Location: London Street

Boris

Artist: Jenny Leonard
Sponsor: Norwich BID
Location: Outside St Peter Mancroft church

Freddie 'Radio GoGo' Gorilla

Artist: Mik Richardson
Sponsor: Brandbank
Location: Millennium Plain

Whoop! Whoop!

Artist: Daniel Hanton
Sponsor: The Forum
Location: Millennium Plain, Assembly House side

Chromilla

Artist: Phil Daniels/Totally Dynamic
Sponsor: Smith and Pinching
Location: Inside The Forum

Ray

Artist: Samuel Thomas
Sponsor: Starfish Renewable Heat & Power
Location: Hay Hill

Jungle Jenny

Artist: Jenny Leonard
Sponsor: Think Mobile Media
Location: Hay Hill

Georgian Georgie

Artist: Lottie Day
Sponsor: The Assembly House
Location: The Assembly House

Guy

Artist: Bridget Parsons
Sponsor: intu Chapelfield
Location: intu Chapelfield, Chapelfield Plain

Walstan

Artist: Alex Egan
Sponsor: The Royal Norfolk Show
Location: intu Chapelfield, Dining Terrace

Mogo

Artist: Phil Daniels/Andy Gribb
Sponsor: Moco
Location: St Stephens Street/Surrey Street

Batgrill

Artist: Martin Wall
Sponsor: QualitySolicitors Clapham & Collinge
Location: All Saints Green

Hattie

Artist: John Lewis Partners
Sponsor: John Lewis
Location: Outside John Lewis

Iron Ape

Artist: Martin Wall
Sponsor: Norse Group
Location: Orford Hill

Mr Carrow

Artist: Phil Daniels/John Moreton/Matt Reeve
Sponsor: Anglian Home Improvements
Location: Norwich City Football Club

King Kong

Artist: 3D Leisure/X-Leisure
Sponsor: Riverside Entertainment Centre
Location: Riverside

Alice in Riverside

Artist: Lauren Muir
Sponsor: Riverside Entertainment Centre
Location: Riverside

Gordon

Artist: Teresa Hill
Sponsor: Greater Anglia
Location: Norwich Train Station

Sea Monkey

Artist: Catriona Finlayson
Sponsor: Riverside Entertainment Centre
Location: Pulls Ferry

Garden Gorilla

Artist: Hilary Sanderson
Sponsor: Woodside House, Barchester Healthcare
Location: Bishop Bridge

Lilly Gorilly

Artist: Alex Egan
Sponsor: TW Gaze Auctioneer & Valuers
Location: The Great Hospital

Bling Kong

Artist: East Coast Collective
Sponsor: Birkettis LLP
Location: Gilders Way, off Barrack street

Archie the Air Ambulance

Artist: Lisa Kirkham
Sponsor: East Anglian Air Ambulance
Location: Puppet Theatre, St James Place

Mack

Artist: Samuel Thomas
Sponsor: CIM Signs & Graphics
Location: St Martin's Palace Plain

Butch

Artist: Stuart Roy
Sponsor: Butcher Andrews Solicitors
Location: Quayside

Jungle Jim

Artist: Catriona Finlayson
Sponsor: Jungle PR
Location: On Fye Bridge

Geoffrey

Artist: Sandy Jones
Sponsor: The Geoffrey Watling Charity
Location: Tombland Alley, Tombland

Norvic

Artist: Norwich School Design Department
Sponsor: Norwich School
Location: Cathedral Close, Cathedral Quarter

Juno

Artist: Mik Richardson
Sponsor: Almayr Green
Location: Cathedral Close, Cathedral Quarter

Catch Me If You Can

Artist: Hannah Nelson
Sponsor: Gasway
Location: Castle Meadow, opposite Opie Street

Drilla the Gorilla

Artist: Jessica Perry & Maggie Campbell
Sponsor: RG Carter Ltd
Location: Castle Mall info desk

Gerald

Artist: Nathan Smith
Sponsor: Riverside Entertainment Centre
Location: Norwich Castle, Castle Meadow

Optimus Pimate

Artist: Ross White/Rory Davis
Sponsor: Yewtek
Location: Castle Mound

Yo'man

Artist: Phil Daniels
Sponsor: Go Ape!
Location: Castle Mound

Ivan the Iconic Norwich Gorilla

Artist: Samuel Thomas
Sponsor: Castle Mall
Location: Front entrance Castle Mall

Walk on the Wild Side

Artist: Pat Kennewell
Sponsor: Castle Mall
Location: Castle Mall food hall

The Ape'd Crusader

Artist: Jenny Leonard/Sally Adams
Sponsor: EDP & Evening News
Location: Outside Archant, Rouen Road

Gus

Artist: Staff & residents of the day service
Sponsor: Thornage Hall Day Service
Location: Novi Sad Bridge

Lumley

Artist: Samuel Thomas
Sponsor: Marks & Spencer
Location: Inside Marks & Spencer

Hide and Seek

Artist: Helen Stokes
Sponsor: Aspiration Europe
Location: Tombland

Bradley Wiggins

Artist: Martin Wall
Sponsor: Copy IT Digital Solutions
Location: St Stephens side of Chapelfield

Besty

Artist: Kevin Farrow
Sponsor: Best4Promotions
Location: Inside Castle Mall

Gladstone

Artist: Phil Daniels & Mik Richardson
Sponsor: Norfolk County FA
Location: Cafe Bar Marzano in The Forum



Download the App for Android and Apple devices

Text GOGO54&2 to 70070 to donate £2 to Break. See www.justgiving.com for terms & conditions.

FOLLOW THE TRAIL AND ENTER OUR COMPETITION!



FOLLOW THE TRAIL AND ENTER OUR COMPETITION!

Each Gorilla will have a plaque with a letter or number in the top right hand corner. Collect these below to make a phrase.

Letter or number from plaque:
Gorilla number: 35 6 12 40 29
23 46 11 20 33 8 52 1 32 17
9 38 24 15 49 42 10 34 51 21 36
14 53 30 2 44 7 50 43 4 5 13
22 45 31 39 48 26 3 47 25
41 19 37 16 27 18 28

Post your entry in the competition box in the John Lewis Norwich toy department (1st floor) or send to Martin Green, Break, Schofield House, Spar Road, Norwich, NR6 6BX no later than 14 September 2013. www.gogogorillas.co.uk for full terms and conditions.

Title _____ First name _____
Surname _____ Date of birth ____/____/____
Address _____

Post code _____
Telephone _____
Email _____

Respecting your privacy.
Break charity would never share your details with any other charity or mailing list but if you would prefer not to hear from Break charity please tick this box ☐



To pre-bid or buy tickets for the auction on Thursday 3rd October go to www.gogogorillas.co.uk

For 11 weeks the Gorilla sculptures will proudly showcase the creativity of Norwich, its heritage, architecture, regeneration and its prolific art scene, as well as highlighting environmental issues and the plight of one of the world's most endangered species. A vivid and vibrant parade of world class creative talent created by local and regional professional artists, community groups and schools and sponsored by local businesses, the GoGoGorillas! sculptures will excite, delight and raise significant funds for Break charity and the Born Free Foundation when they are auctioned off at the end of the event.

This summer Norwich will be home to some unusual visitors – Nelson and his Gorilla friends will animate the city's streets, parks and open spaces creating a memorable and fun event for everyone.

GOGOGORILLAS! NORWICH 2013

JUNE 24 TO 7 SEPT

FOLLOW THE TRAIL AND ENTER OUR COMPETITION!

JUNE 24 TO 7 SEPTEMBER

GO GO! GORILLAS! NORWICH 2013



TRAIL MAP

Sponsored by



Norwich BID is going bananas to be supporting Break and GoGoGorillas! this summer by sponsoring this trail map which guides visitors around this interesting and unique Gorilla adventure.

As you explore our vibrant city, look out for Boris the iconic Norwich BID Gorilla, and his highly decorated Gorilla friends, they are hiding in the city waiting to meet you! Boris has made a special journey from London to join the Gorilla troop and would love for you to find him to say 'hello'.



Boris the BID Gorilla

"We are delighted to be part of this fun and engaging event which adds to the vibrancy of the city as a destination for visitors. We hope the trail encourages more visitors to the city during the summer, who not only participate in this amazing free art trail but will also discover all that Norwich has to offer, such as award-winning shopping, fabulous food and drink, and rich culture and heritage. Summer 2013 is all about Gorillas taking over the city, so go bananas for GoGoGorillas! and come and seek out these stunning creatures – we look forward to seeing you there!"

Stefan Gurney, Executive Director (aka Chief Gorilla), Norwich BID.

An international charity that helps thousands of animals worldwide every year, the Born Free Foundation is devoted to compassionate conservation and animal welfare, taking action to protect threatened species and stop lowland Gorillas and many more species in their natural habitat, working with local communities to help people and wildlife live together without conflict.



www.wildinart.co.uk

Wild in Art is the UK's leader in bringing the creativity and enjoyment of public art to thousands of people through its high profile and popular events that animate cities and towns around the UK and beyond.

map at www.gogogorillas.co.uk

Cool Schools
In addition to the main trail, 67 baby Gorilla mini-sculptures will showcase the creative flair, excitement and enthusiasm of young people from across the country. A huge thank you to all the young people and teachers from the participating Norfolk schools. Download the schools trail

For further information go to www.break-charity.org
Donate £2 to Break - text GOG054£2 to 70070

- Young people in care and moving on
 - Children and young people with disabilities
 - Families in need of support
 - Children at risk
- and families. Break has four main areas of work: by supporting children, young people young lives across East Anglia Break actively changes



ENTER OUR COMPETITION

John Lewis Norwich

Complete the GoGoGorillas! Art Trail and you'll have the chance to win one of two £150 vouchers, kindly donated by John Lewis Norwich.

Each Gorilla will have a plaque with a letter or number in the top right hand corner. Write these in the space overleaf to make a phrase, then simply fill in your details and post your entry in the competition box in the John Lewis Norwich toy department (1st floor) or send to Martin Green, Break, Schofield House, Spar Road, Norwich, NR6 6BX no later than 14 September 2013. See www.gogogorillas.co.uk for full terms and conditions.

www.gogogorillas.co.uk

@gogogorillas

Download the App for Android and Apple devices

FUN FOR ALL THE FAMILY!



JUST FOR FUN!
WHY NOT DESIGN
AND COLOUR IN
YOUR OWN
GORILLA?

GoGoGorillas! collectable figurines available from Jarrold and Paint Your Own Gorilla kits available online soon from www.wildinart.co.uk